



## TORONTO RAPE CRISIS CENTRE MULTICULTURAL WOMEN AGAINST RAPE

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Dear \_\_\_\_\_,

Did you know that one in four Canadian women will be sexually assaulted in her lifetime?

The **Toronto Rape Crisis Centre** offers face-to-face counseling, a 24-hour crisis intervention line, legal and medical advocacy support to women and girls who have experienced violence.

Last year, we had the good fortune to raise **over \$140,000** through the annual Bowlathon. This event brought out more than 700 participants from corporate Canada and local merchants to everyday individuals who wanted to show their support and commitment to ending violence against women.

The next TRCC/MWAR Bowlathon will be on **March 1, 2008** at Bowlerama West. Funds raised will support our innovative work which includes public education and liaison with policy makers and government to consult on the issue of violence against women and children.

We are seeking corporate sponsorships which will include a tax receipt for the full amount you wish to donate.

### LEAD SPONSORSHIP: \$7,500

- Event exclusively marketed as "TRCC/MWAR Bowlathon" presented by...[sponsor name]"
- Corporate logo printed on thank you promotional materials
- Sponsor logo prominently displayed at the event
- One team with sponsor logo on tshirt
- Logo placement on the TRCC/MWAR website and link to your website
- All event volunteers wear corporate logo button
- Presentation at event of framed certificate of appreciation for your corporate office

### SILVER SPONSORSHIP: \$5,000

- Sponsor logo prominently displayed at the event
- One team with sponsor logo on tshirt
- Logo placement on TRCC/MWAR website and link to your website
- Thank you banner with logo at event
- Presentation at event of framed certificate of appreciation for your corporate office

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**BRONZE SPONSORSHIP: \$2,500**

- Logo displayed at designated lane
- Logo placement on TRCC/MWAR website and link to your website
- Thank you banner with logo at event

**CORPORATE CHALLENGE: minimum of \$1,000 per team to be matched by employer**

Put together one or more teams and each team raises a minimum of \$1,000 to be matched by your employer.

- Logo displayed on Corporate Challenge Banner
- Your team photographed in front of Corporate Challenge Banner
- Logo placement on TRCC/MWAR website and link to your website

Sponsors involved with the TRCC Bowlathon benefit from the knowledge that their corporate contributions are making a difference in “ending violence against women and children”. If we could reduce the statistics so that NO women are sexually assaulted, that would be an accomplishment worth celebrating. In addition to securing the safety of our mothers, sisters, daughters and friends, as a business you are exemplifying corporate social responsibility to the GTA community.

I will contact you next week to answer any questions you may have about the event, our organization and how you can participate. Please consider contributing to this worthy agency that provides essential services to women and children in our community.

Many thanks,

[Bowl@trccmwar.ca](mailto: Bowl@trccmwar.ca)  
416-597-1171 x233



You're the reason we're still here

Imagine a world free of violence ... We do.

[www.trccmwar.ca](http://www.trccmwar.ca)